





RIOOPEN



SUSTAINABILITY REPORT **2025**



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RIO OPEN 25

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# Sustainability Journey

11 years of promotion of sports and transformation.

**2015**

● Beginning of the commitment to supporting social projects, using sport as a tool for inclusion.

**2016**

● Charity Auction with Guga Kuerten.  
● Donation to the Guga Kuerten Institute.  
● Donation to social projects supported by the Rio Open.

**2017**

● Winning the ATP ACES for Charity Award, a global recognition for support of social projects.  
● Creation of the Winners Tournament.

**2018**

● Winning the LIDE Rio de Janeiro Award - Entertainment.  
● Beginning of NERO - Núcleo Esportivo Rio Open (Rio Open Sports Center), a project that offers free tennis lessons, educational support, civic education, and meals to children and teenagers.

**2019**

● Beginning of the development of the waste management report.  
● Launch of Rio Open Ace, bringing together all social initiatives on a single platform.  
● Training course for tennis coaches in partnership with the CBT - Confederação Brasileira de Tênis (Brazilian Tennis Confederation).

**2020**

● Launch of Rio Open Green.  
● Environmental control actions are expanded and implemented from the planning stage of the Event.  
● Rio Open becomes carbon neutral. In partnership with ENGIE, emissions were offset through carbon credits provided by the Jirau hydroelectric plant.  
● UN certification.



## 2021

- Due to the COVID-19 pandemic, the event was not held.

## 2022

- Optimization of the calculation of Scope 3 emissions, due to the inclusion of people transportation.
- Creation of a website for the audience to inform their mode of transportation and thus improve emission calculations.
- Online and at-event awareness campaign.

## 2023

- Creation of the Ombudsman's Office.
- Lecture with Djamila Ribeiro.
- Creation of the Rio Open Green stand, consolidating all environmental initiatives, with decarbonization actions on site and a focus on awareness and engagement.

## 2024

- Rio Open celebrates 10 years.
- Accessibility project throughout the compound, ensuring an inclusive and diverse event.
- Unprecedented realization of the Wheelchair Tennis Tournament - Wheelchair Tennis Elite presented by Allos.

## 2025

- Inauguration of the new NERO center in Campo Grande, West Zone of Rio de Janeiro.
- Training in Photography, Capture, and Video Editing with cell phones for 20 young people from social projects supported by the tournament.
- Construction of the courts for the Paraty Tênis social project.

# Numbers that go beyond the courts

**69.000** fans in attendance

**40%**

of the audience from other states

**73**

players from 19 countries

**61**

matches played

**3.850h**

of international broadcast



**60M** post views



**Broadcasted to more than 180 countries**



**200M** economic impact



**+6,000** direct and indirect job positions



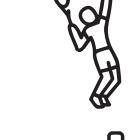
**+1,000** young people in social projects



**+120 young people and adults** impacted by qualification courses



**17 internship positions** at the event



**90 young people** in the Winners Tournament



**70 ball kids**



**5,000 balls donated**



**14 tons of clay used at the tournament**



**1,819 t CO2 neutralized**



**72% of waste** recycled or composted



RIOOPEN  
ACE



# The social pillar of the Rio Open:

sport as a tool for inclusion and social transformation.

Since 2015, Rio Open Ace has been dedicated to fostering the personal and professional development of young people through partner social projects, extending its impact before, during, and after the tournament. The platform unites all of the event's social initiatives year-round.

Through the project, children and teenagers receive free tennis lessons with pedagogical support, citizenship training, food, and complete equipment – all with an educational, inclusive, and high-quality approach.

With the transformative power of sport, the Rio Open believes that it is possible to change many perspectives and leave a positive legacy for society.



3 SAÚDE E  
BEM-ESTAR



10 REDUÇÃO DAS  
DESIGUALDADES



11 CIDADES E  
COMUNIDADES  
SUSTENTAVELIS



17 PARCERIAS E MEIOS  
DE IMPLEMENTAÇÃO





11



## Real impact on the lives of children and adolescents.

The projects supported by the Rio Open have grown in both reach and impact, reaching **more than 1,000 children and teenagers** by 2025.

Among so many initiatives, it is worth mentioning programs such as the Photography, Video Capture, and Editing Course and the internship project during the tournament, which offer sports and professional training and open new possibilities outside the courts. Activities such as the visit to the Kirmayr Training Center provide these young people with unique and stimulating experiences.

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# More than 1,000 children and young people supported by social projects



**FABIANO DE PAULA TENNIS SCHOOL 2025: 130** : 130 STUDENTS

**FUTURO BOM INSTITUTE 2025: 560 CHILDREN**

**TENNIS IN LAGOA PROJECT 2025: 200 STUDENTS**

**NERO (Núcleo Esportivo Rio Open): 80 STUDENTS**

**PARATY TENNIS PROJECT 2025: 92 STUDENTS**

## February

The Winners Tournament was held, and students from the projects participated as ball kids at the Rio Open.

## May

Launch of the new NERO - Núcleo Esportivo Rio Open (Rio Open Sports Center) in Campo Grande, West Zone of Rio de Janeiro.

## July

The six winners of the Winners Tournament were awarded a trip to the Kirmayn Training Center.

## September

Photography, Video Capture, and Editing course held.

## October

Children's Festival held and second stage of the Winners Tournament.

## December

Construction of two new courts in Paraty for the Paraty Tennis Project classes.



# After the tournament

## Material donated to the projects:

5,000 balls  
18 rackets  
400 kg of clay powder  
Tennis uniforms for practicing the sport Water and isotonic drinks

# During the tournament

## Participation in the Rio Open Internship Program

17 selected students, from all the social projects supported by the Rio Open, experienced the tournament firsthand and developed practical skills in various areas.

## Winners Tournament

Tournament with the participation of more than 90 young people from all the social projects supported by the Rio Open, during the week and on the courts of the Rio Open, alongside professional athletes.

## Ball Kids

70 young people who are part of the supported social projects participated as ball kids during the tournament. And, as usual, all participants from the social projects were invited to the Rio Open.





17



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## A new sports center in Campo Grande

Created in 2018, NERO – Núcleo Esportivo Rio Open (Rio Open Sports Center) – is the main project of Rio Open Ace, the social platform that brings together all the tournament's social responsibility initiatives throughout the year.

With a center already operating in Barra da Tijuca, at Clube Marapendi, where children and teenagers have free access to tennis lessons, NERO took another important step in May 2025: it officially inaugurated its second center in Campo Grande, in the West Zone of Rio de Janeiro. The new unit operates at Action Tennis, one of the most recognized tennis schools in the region, and will serve between 50 and 70 students aged 6 to 14.

From now on, with the inclusion of the participants from the Barra da Tijuca and Campo Grande centers, NERO will have the capacity to serve 80 students in 2 centers with the supervision of qualified professionals, periodic medical monitoring, and food offered during activities. The goal is to promote values such as discipline, respect, coexistence, and teamwork, in addition to technical development in sports.



“

More than a new facility, this inauguration symbolizes Rio Open's commitment to a **transformative legacy**. Sport is a powerful tool for inclusion, discipline, and hope. Over the years, we have already impacted **more than a thousand children and young people**, and seeing NERO arrive in Campo Grande is deeply moving. It marks the beginning of a new journey for many children, where **tennis becomes a gateway to new opportunities** in life ,”

Thomaz Costa, Vice Director of the Rio Open



# Diversity

The Rio Open continues to expand its commitment to becoming an increasingly accessible and representative event.

We believe in respecting differences and see richness and power in diversity. We aim at creating a welcoming environment so that contact with different experiences brings growth to all.



## Ombudsman's Office



**Djamila Ribeiro**  
Filósofa e Professora

The Rio Open does not tolerate any type of discrimination or practices of moral or sexual harassment. Its ombudsman's office is an essential channel for listening and welcoming the audience, employees, service providers and suppliers of the event, through the phone number +55 21 96968-1221.

In a constant effort to raise awareness among the team, this year it created and shared a video in partnership with the philosopher and professor Djamila Ribeiro, which reinforced the principles and values of the tournament.



# Accessibility

## A 100% accessible tournament

In 2025, a complete accessibility project was developed to guarantee the active participation of people with disabilities (PWD).

With the goal of promoting the constant evolution of the tournament, the Rio Open reassesses its initiatives with each edition to ensure ever greater support for diversity, structural adaptations, accessibility, and specialized assistance.

### **Eliminating physical and architectural barriers**

To promote the participation of people with disabilities and individuals with reduced mobility.

### **New course and ramps**

Connection of Courts 1 and 2 with the Boulevard, wooden decks connected by ramps, inclined floors within all parameters of the technical accessibility standards.

### **Bathrooms adaptation**

Full accessibility and safety, all bathrooms for people with disabilities adapted according to the technical standards of NBR 9050.

### **Reserved Seating for People with Disabilities**

On all courts, in strategic locations and with a wide view of the games.

### **Dedicated signage**

To improve orientation and accessibility at the event, facilitate movements and increase the safety of participants.

### **Adapted golf cart**

### **Safe and comfortable experience**

For all attendees with reduced mobility, focusing on signage.

### **New Pathways and Ramps**

Sloped surfaces designed in full compliance with technical accessibility standards.

### **Pavement changes**

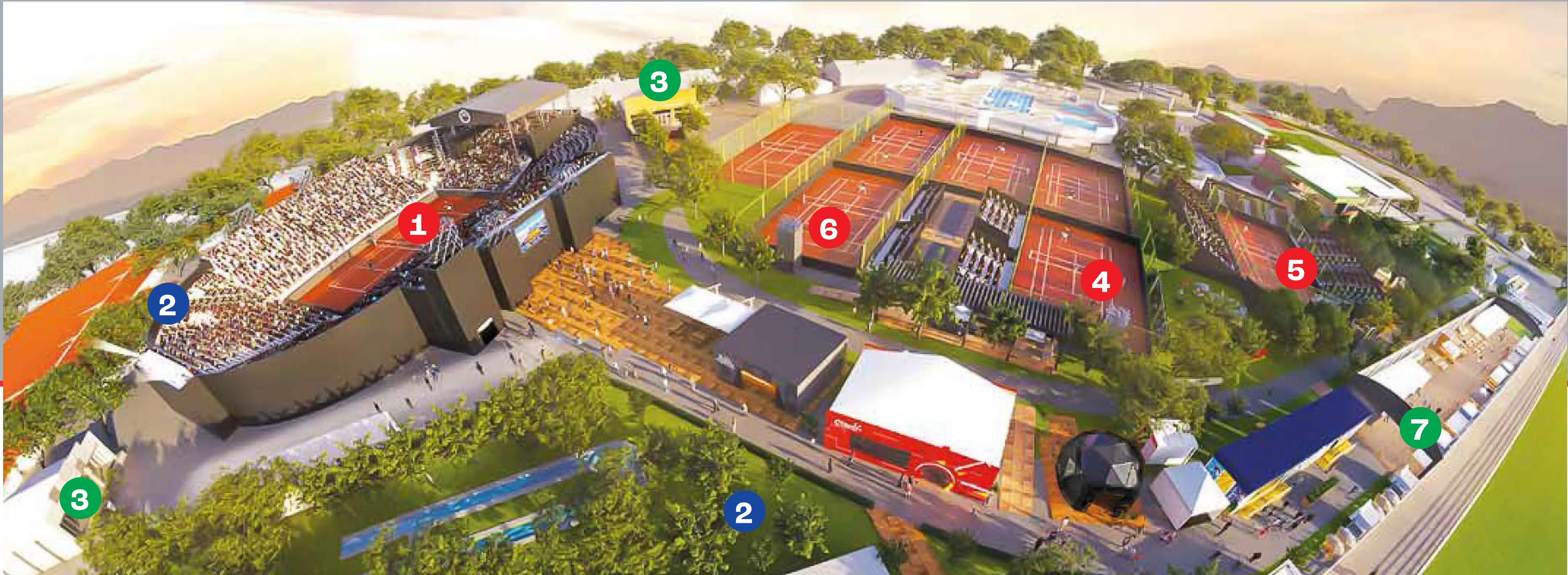
With the inclusion of areas with deck flooring to level most of the space and provide more comfort during movements.

### **Team training**

To ensure safe and comfortable operation and optimize service to people with disabilities.

### **Reception and guidance**

A specialized service and support team to welcome and guide people with disabilities during the event.



#### Courts - Area for PWD

Area reserved for people with disabilities and their companions

1 Guga Kuerten Court

Court 2

Court 1

Court 4

#### Common Areas

3 VIP area with full accessibility

7 Boulevard: marketing activations and utility companies with ramps and lowered counters.

#### Common Areas

2 Bathroom island with fully accessible units.

# Wheelchair Tennis Elite

PRESENTED BY ALLOS

An exhibition tournament featuring the world's best wheelchair tennis players.

For the second consecutive year, the Rio Open promotes the Wheelchair Tennis Elite presented by Allos.

The invited tennis players were Brazilian Daniel Rodrigues, Argentinian Gustavo Fernandez Kunieda, and Spaniards Martin de la Puente and Daniel Caverzaschi.

The 4 players competed in 2 singles semifinals and 1 doubles exhibition match.

The matches were intense and exciting. Featuring athletes who are true examples of inspiration and overcoming, showing that sport can and should be practiced by everyone.





**Martin de la Puente (ESP)**

Current world number 3



**Daniel Caverzaschi (ESP)**

Current number 11 and medalist in men's doubles at the Paris 2024 Paralympic Games, alongside Martin de la Puente.



**Gustavo Fernandez (ARG)**

Former world number 1 and one of the greatest names in the history of the sport, with 96 titles won, including 8 Grand Slams.



**Daniel Rodrigues (BRA)**

Former number 11, with 5 medals in Parapan American Games in his trophy cabinet.



In addition to the tournament, this year we offered a special clinic for young people from social projects supported by the Rio Open, led by wheelchair tennis stars.

The initiative broadened access to the sport, inspired new talent, and reinforced the event's commitment to promoting diversity, inclusion, and real opportunities for new generations.

# Special Exhibition

## Del Potro and Fernández defeat Fonseca and Rodrigues

To celebrate the opening of the Wheelchair Tennis Elite – presented by ALLOS – we had a very special moment: João Fonseca teamed up with Daniel Rodrigues, while the former world number 3 Juan Martin Del Potro played alongside Gustavo Fernández, former leader of the world wheelchair tennis ranking.





8 TRABALHO DECENTE  
E CRESCIMENTO  
ECONÔMICO



11 CIDADES E  
COMUNIDADES  
SUSTENTÁVEIS



12 CONSUMO E  
PRODUÇÃO  
RESPONSÁVEIS

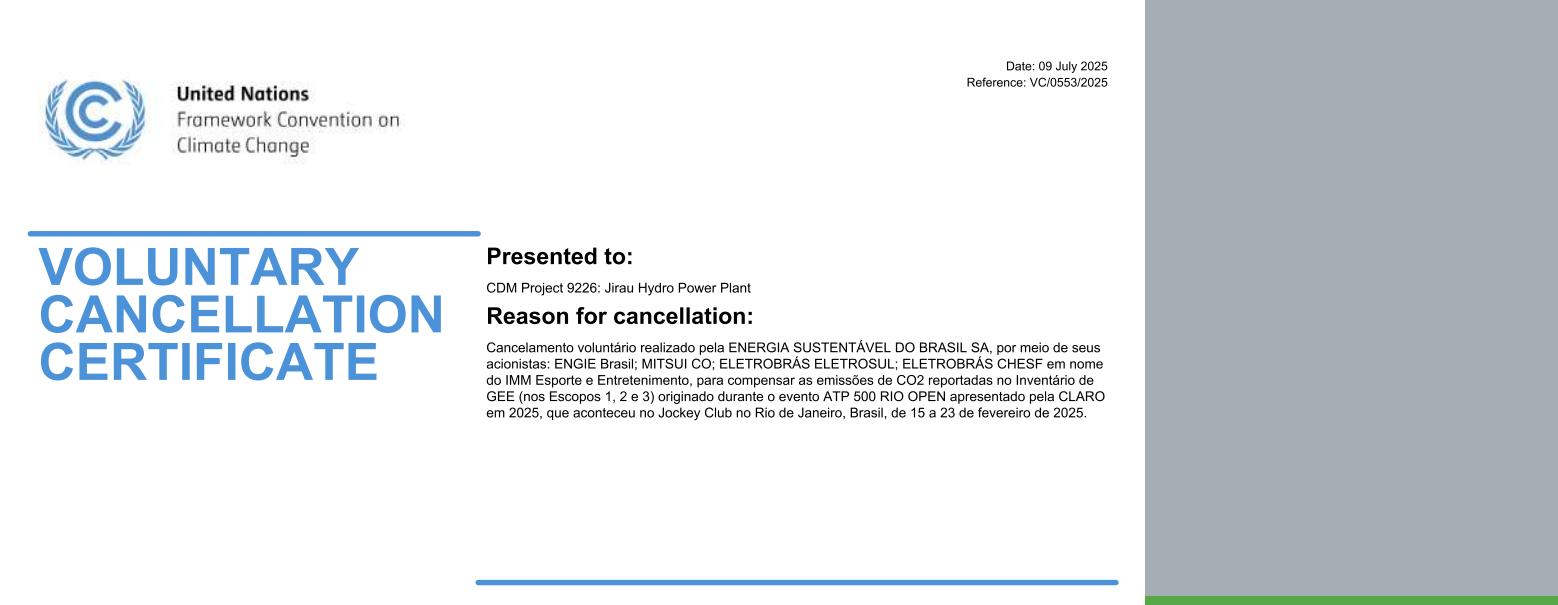


13 AÇÃO CONTRA A  
MUDANÇA GLOBAL  
DO CLIMA



17 PARCERIAS E MEIOS  
DE IMPLEMENTAÇÃO





### The pillar that brings together initiatives to reduce the event's environmental impact.

For six years, the **Rio Open**, in partnership with **ENGIE**, has been developing ongoing work on managing and reducing greenhouse gas emissions. The tournament is a **carbon-neutral** event, with **an inventory audited by a third party** and offsetting of emissions from the event and people transportation.

More than neutralizing, the Rio Open has been expanding the reach of environmental awareness actions. One of the highlights is the interactive **carbon calculator**, which allows the audience to know the carbon footprint associated with the purchase of the ticket – including those who have no footprint and who use sustainable transportation, such as bicycles and public transport.

These actions reflect the event's commitment to the goals of sustainable development, both on and off the courts.

### **Waste Management**

The event improved its solid waste management practices, raising awareness among the audience about waste segregation at the event, focusing on reuse and recycling, single-use plastics, and environmentally sound disposal.

### **Emissions Offsetting**

In partnership with **ENGIE**, the Rio Open offsets emissions through the purchase of carbon credits certified by the UN, originating from the Jirau Hydroelectric Plant. This practice ensures the integrity and traceability of the offsets made.

### **Engagement and Awareness of the Audience**

The carbon calculator and the stand enhance the audience's role in the event's decarbonization journey, transforming the experience into a moment of learning and encouragement for climate action.



# Waste Management

Minimizing the environmental impact at all stages – from assembly to disassembly.

Several actions were implemented to ensure efficient waste management, focusing on reduction, reuse, and recycling:

- **Waste management** at all stages of the event, prioritizing reuse and proper separation.
- **Improved communication** and clear signage, with color-coded collection bins and explanatory signs that guide the audience on proper disposal.
- **Reduction in the use of single-use disposable plastics**, especially among food and beverage suppliers.
- **Reuse of materials**, such as rackets, balls and clay, tarpaulins, among others, used in new editions or repurposed for other uses.
- **Minimal waste sent to the landfill**, which has a methane recovery system, reducing associated emissions to virtually zero.
- **Recycling of organic food transformed into compost**, completing the sustainable management cycle.





## Solid Waste Management

The Rio Open 2025 generated 48.2 tons of solid waste, of which 69.2% was recycled, composted, or reused, and only 30.8% went to landfill with methane recovery, virtually zeroing out emissions in this category.

### Solid Waste Results

COMPOSITION	T	%	DISPOSAL
Landfill	14,85	30,8	Ciclus Ambiental do Brasil S.A.
Organic	5,85	12,1	Viverde Compostagem Ltda-epp
Rubble	2,5	5,2	RH Participações Imobiliárias Ltda
Wood	3	6,2	Chaco Vaco Transporte e Comércio e Beneficiamento de Madeira Ltda
Oil and Fat	0,33	0,7	Grande Rio Alimentos Itda
Recyclable	21,70	45,9	Cooperativa de Trabalho e Produção de Materiais Recicláveis - Coopideal
TOTAL	48,2		



All emissions were audited by a third party and offset with carbon credits certified by the UN (UNFCCC), originating from the Jirau Hydroelectric Plant, registered in the Clean Development Mechanism (CDM).

Inspired by Nelson Mandela — “sport has the power to change the world and unite people” — the Rio Open Carbon Neutral embodies this spirit by using sport as a tool for environmental and social transformation.

# Neutralization

The Rio Open 2025 reaffirms its commitment to leadership in sustainability by calculating and offsetting the Greenhouse Gas (GHG) emissions associated with the event and audience participation.

Since 2020, 6,508 tons of CO<sub>2</sub> equivalent (tCO<sub>2</sub>e) have already been neutralized, demonstrating the consistency and maturity of the tournament's carbon management program.

In 2025, a total of 1,819 tCO<sub>2</sub>e was offset, with 470.26 tCO<sub>2</sub>e from event operations and 1,348.62 tCO<sub>2</sub>e generated by audience travel, accounting for approximately 74% of the total.

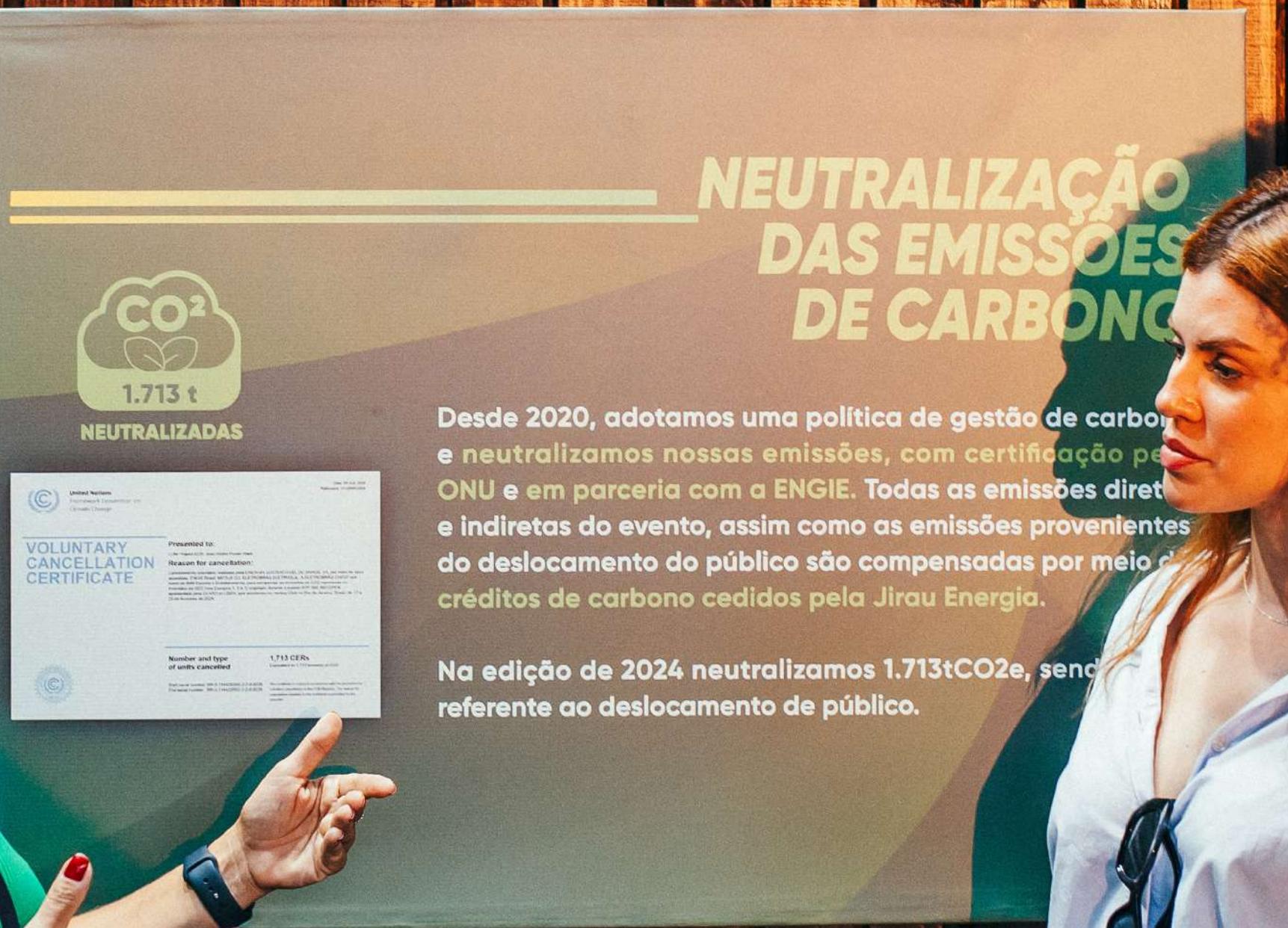
Neutralizing audience transportation is a pioneering and significant initiative, as travel to the event is the main source of carbon emissions. This effort broadens Rio Open's environmental impact and highlights the educational role of sports in raising climate awareness.

	SOURCES	EMISSIONS (tCO <sub>2</sub> e)	%
<b>SCOPE 1</b>	Diesel from Generators	221,459	12,17
<b>SCOPE 2</b>	Electric Light JCB	1,908	0,10
<b>SCOPE 3</b>	Waste	1,085	0,06
	Air and land travel (athletes and IMM)	245,807	13,52
	People transportation	1,348,619	74,15
	<b>Total</b>	<b>1.819,00</b>	<b>100</b>

onstra um compromisso significativo com  
udanças climáticas.

e resíduos é prioridade desde o planejamento  
do princípios de circularidade que buscam  
utilizar os resíduos gerados. A comunicação  
são pilares essenciais para o sucesso  
sustentável, **Comprometemo-nos a educar**  
**o público**, promovendo a participação ativa  
de práticas de descarte correto, reduzindo os  
s ao aterro. Estabelecemos parcerias com  
que compartilham nossa visão de práticas  
sponsáveis. Essa abordagem reforça nosso  
a sustentabilidade, assegurando que  
s estejam alinhados com nossa missão  
evento mais responsável e ambientalmente

nossas iniciativas de sustentabilidade no



Desde 2020, adotamos uma política de gestão de carbono e neutralizamos nossas emissões, com certificação pela ONU e em parceria com a ENGIE. Todas as emissões diretas e indiretas do evento, assim como as emissões provenientes do deslocamento do público são compensadas por meio de créditos de carbono cedidos pela Jirau Energia.

Na edição de 2024 neutralizamos 1.713tCO<sub>2</sub>e, sendo referente ao deslocamento de público.





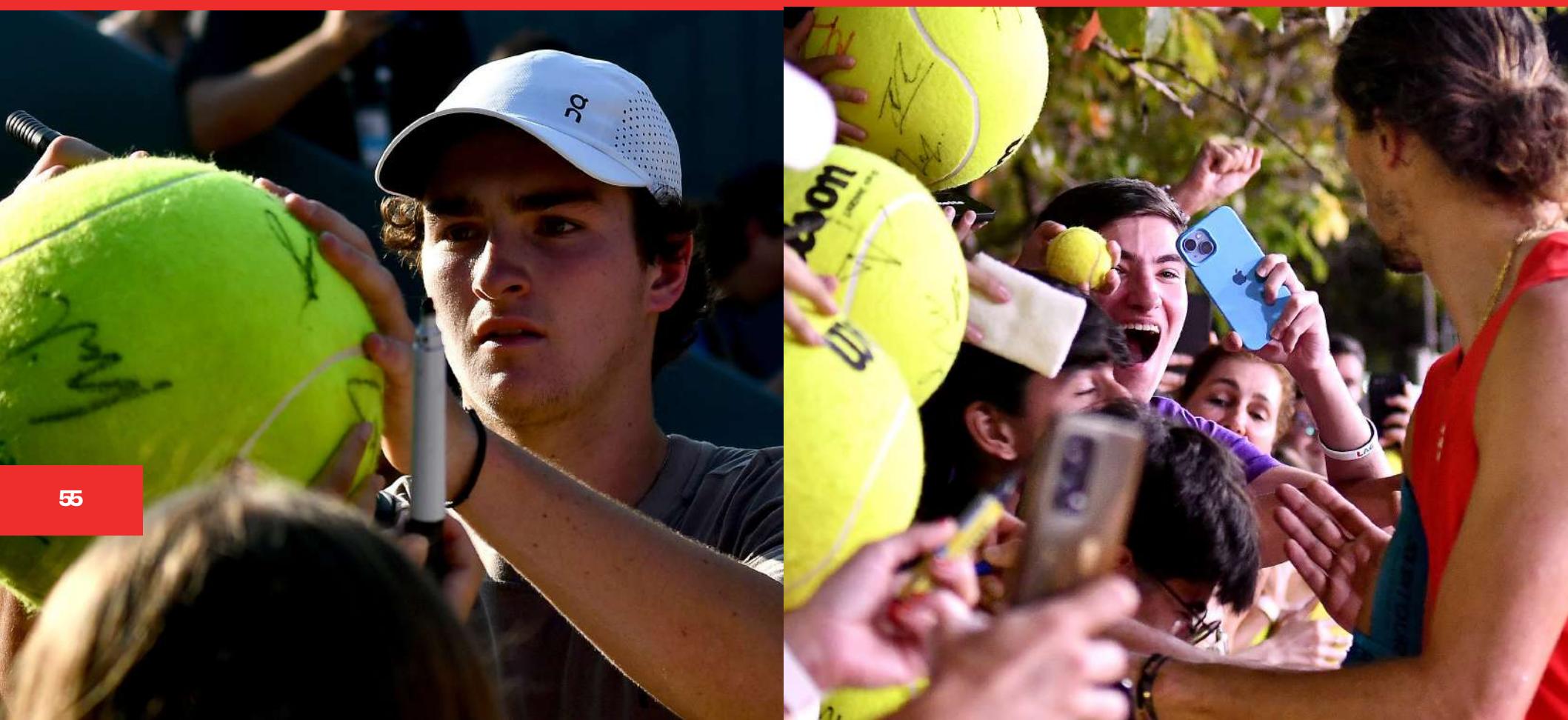
8 TRABALHO DECENTE  
E CRESCIMENTO  
ECONÔMICO



# Sustainable Economic Growth

**The pillar that focuses on generating impact on the community and society as a whole.**

The Rio Open Community promotes sport as a tool for inclusion and real and measurable transformation, providing a positive economic impact on local communities and society in general, aligned with SDG 8 (which deals with "Decent Work and Economic Growth").



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The Rio Open is not just about sport, but also about impacting local communities and the regional economy economically and sustainably.

In total, R\$200 million in financial impact was generated in the 2025 edition.

We are talking about an event of excellence, which attracts a qualified audience. Thus, it stimulates local consumption, tourism, and gastronomy. It also generates job positions, indirectly boosting various sectors.

But it is not just about that: the tournament promotes economically important and environmentally conscious values and actions.

- It establishes strong partnerships with suppliers who share environmentally responsible practices.
- It prioritizes partnerships with local suppliers, strengthening the regional economy.



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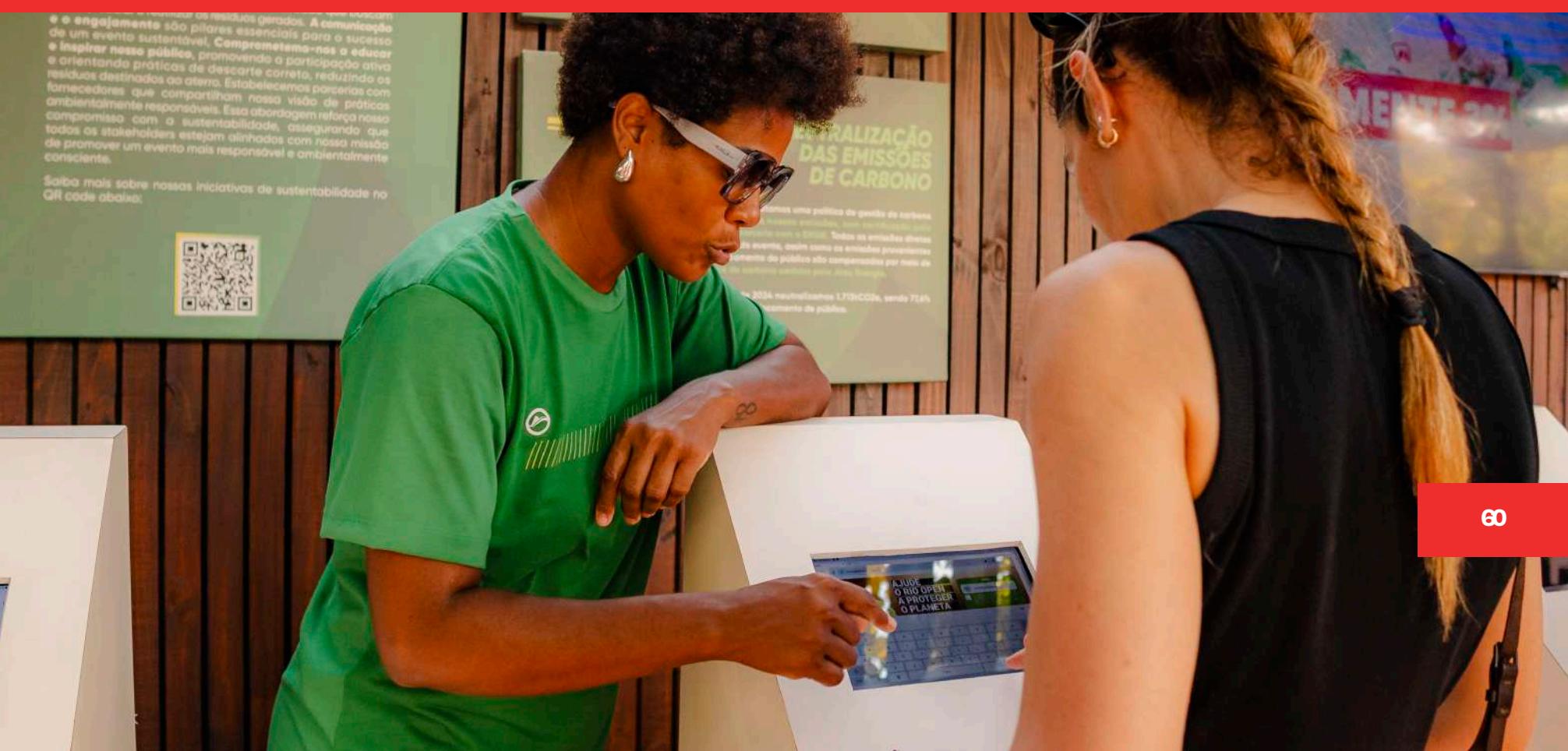


Involving people, participants or partners is essential for the Rio Open to continue being a benchmark in sustainability.

The participation of those involved in the tournament is essential, especially in initiatives such as waste management and carbon neutrality of the event.

Therefore, a series of communication and engagement actions were implemented, from ticket purchase to the complete experience during the event.

Initiatives planned to raise public awareness about the importance of adopting sustainable practices, encouraging their active and conscious participation.



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RIOOPEN **ATP**  
500